



SAMUI PALM BEACH RESORT

KOH SAMUI, THAILAND

A SPECIAL PUBLICATION OF THE BANGKOK POST



**FOR RESERVATION AT
SAMUI PALM BEACH RESORT
CONTACT:**

Bangkok Office:

1111 Sukhumvit Road
Bangkok 10330
Tel. 254-2905-6
Fax. (662) 255-8969

Samui Office:

Samui Palm Beach Resort
175/3 Thaveerat-Pakdee Road
Bophut
Koh Samui
Surat-Thani
Tel. (077) 421-358



TICKET RESERVATIONS:

Bangkok Airways

(Tel. 253-8942-8, 253-4014-6)

Thai Airways International

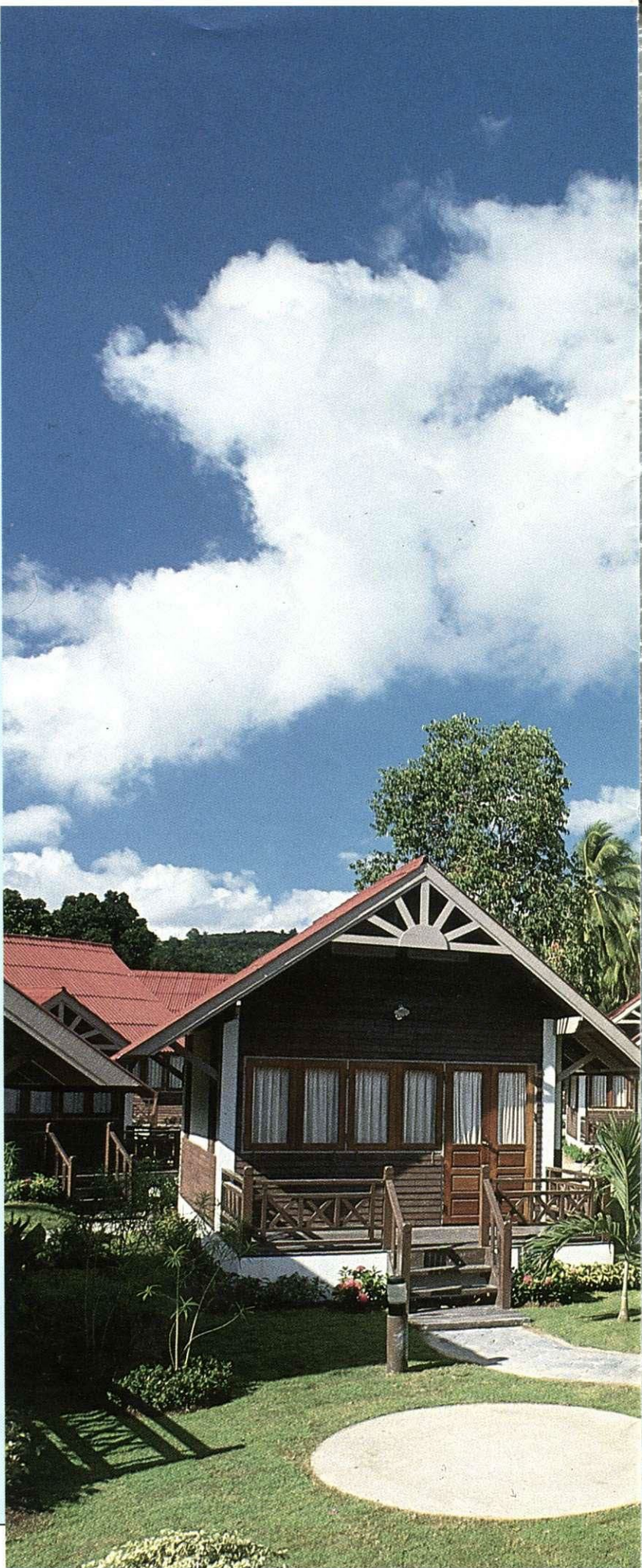
(Tel. 280-0070-80)

Hualampong Station

(Tel. 223-3762)

Southern Bus Terminal

(Tel. 414-4978-9)





SAMUI PALM BEACH RESORT - KOH SAMUI

Samui Palm Beach Resort, the peaceful retreat on secluded Bophut Bay in the north of Koh Samui, offers the perfect venue for a relaxing and memorable holiday.

Koh Samui, the coconut-palm-covered island in the Gulf of Siam off the Surat Thani coast, was discovered in the Seventies by young travellers seeking the "ideal tropical nirvana", away from all modern amenities and conveniences. Word of mouth soon spread, extolling the natural beauty of this then still backward and unspoiled island.

Today, Koh Samui, still beautiful, somewhat isolated and (so far) still unspoiled, is visited by vacationers of all ages and income groups. It is firmly established on the international tourism map, and unlike twenty years ago, can be reached conveniently by air, rail or road and boat. A wide selection of accommodation is available from very basic grass-roofed huts (a relic of the hippy era) to the most modern international class hotels.



The Samui Palm Beach Resort opened its first twenty bungalows along a calm stretch of beach in Bophut Bay in 1986. The few nearby fishing villages, undisturbed nature and tranquility, so desperately missed by city dwellers, were quite a contrast to the discos, boutiques

and clamour found at some of the island's more crowded beaches.

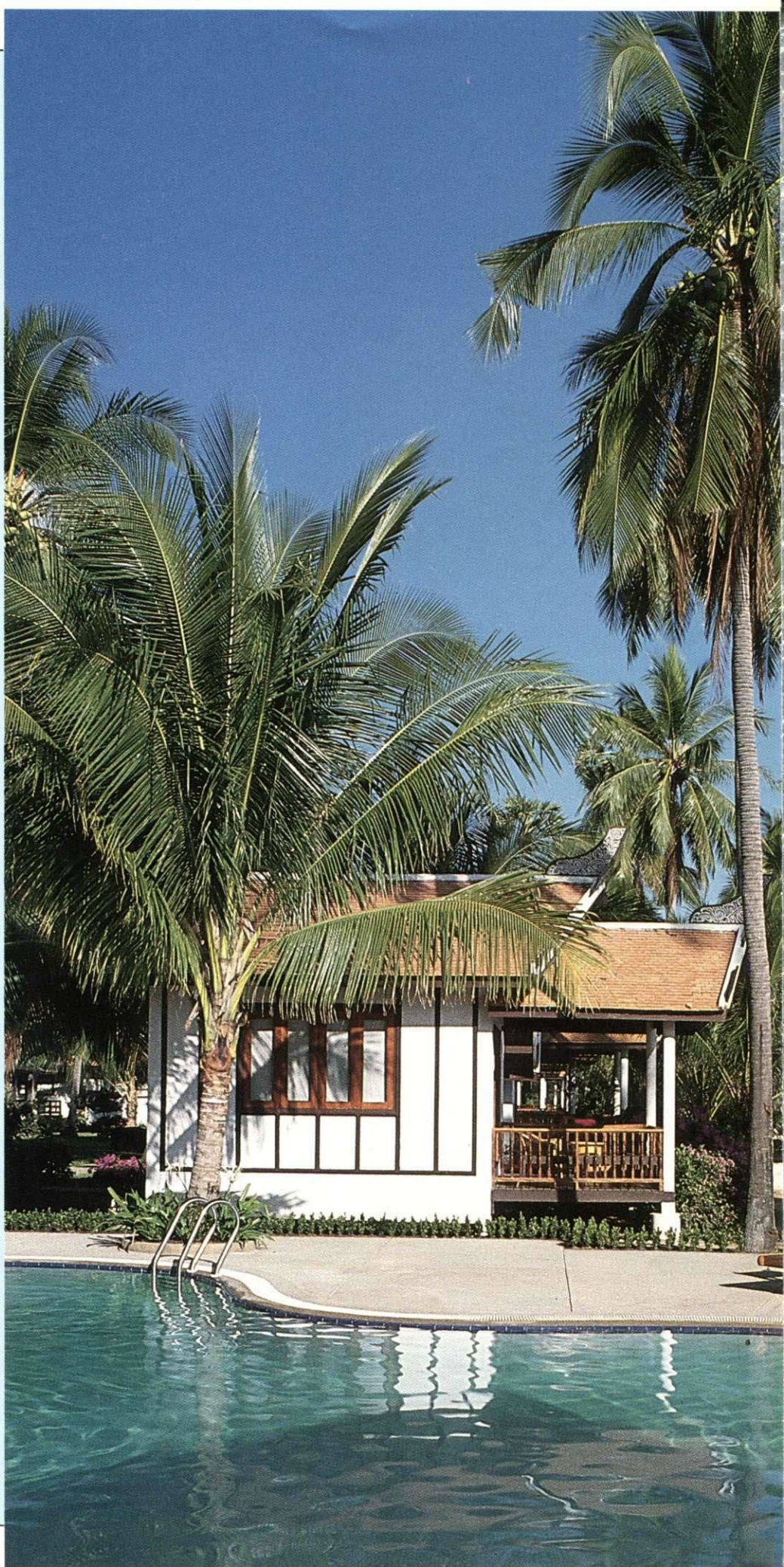
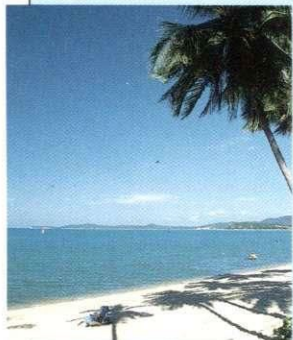
The resort soon became so popular that its management decided to expand facilities. Construction of another 30 cottages, new food and beverage outlets, a swimming pool and beautifully landscaped gardens have just been completed.

The 50 bungalows (22 doubles and 28 twins, including eight family cottages which have connecting rooms between doubles

and twins) are designed in a rustic fashion and are decorated with a touch of southern art. Rattan and cane furnishings blend in harmoniously with par-

quet floors and convey a cosy "lived-in" atmosphere.

Modern room facilities, though a definite refinement of the island's native way of housing, undeniably give guests that extra comfort. Every unit has a private bathroom with hot and cold shower, a minibar, telephone, private balcony and individually controlled airconditioning.



SERVICES AND AMENITIES

The Samui Palm Beach Resort provides a number of services which include transportation to and from the airport, to the ferry pier where guests may catch a boat to the mainland, and to Na Thon the island's largest town and administration and business centre. Other amenities include long distance calls, facsimile service, safe

deposit boxes and a tour counter which offers sight-seeing excursions around the island and to the neighbouring islands of Pa Ngan and the Angtong Marine National Park.

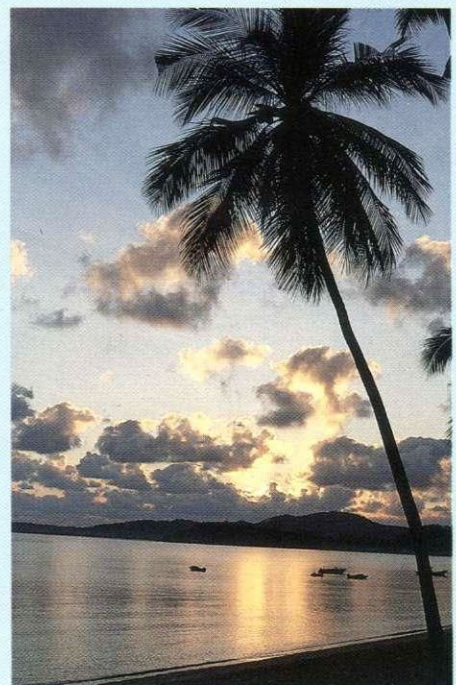
A free-form swimming pool with Jacuzzi is on the property and a wide range of water sports equipment can be rented from private booths nearby.



SUMPTUOUS DINING EXPERIENCE

Surat Thani province is well-known for its culinary delicacies including salted eggs from Chaiya district and "Rongrien" rambutans, purportedly the sweetest in the Kingdom.

A team of experienced chefs creatively prepare an assortment of splendid seafood with a mix of the province's famous treats. Delicious Thai and international dishes are served in the resort's airy restaurant with a panoramic view of the bay.



ATTRACTIONS

Visitors wishing to explore the area may want to take a boat trip to the Angthong Marine National Park to the northwest of Koh Samui. The park includes some 40 islands, some with limestone formations reaching up to 400 metres in height. Secluded beaches, tropical rain forest and picturesque caves and rock formations are an added bonus.

Fascinating coral reefs and huge underwater rock arches are ideal spots for snorkelling and scuba-diving. Popular scenic points include Haad Chan Charat (Moonlight Beach) and Tam Bua Boke (Waving Lotus Cave) with its spectacular stalactite and stalagmite formations. A gigantic saltwater lake known as Taleh Nai on Koh Mae Koh is one of the park's major attractions. The rather strenuous hike leading there is well compensated for by a breathtaking view.

Koh Phangan, directly north of Koh Samui, can be explored - best by motorcycle - along dirt trails. Attractions include the Tan Sadet Waterfall, Laem Had Rin Beach and Paeng National Park.

RECREATIONAL ACTIVITIES

For those who love adventure and more strenuous activities, Koh Samui, along with several other nearby islands, offers many choices. Camping sites with cold running water and simple toilet facilities are available at Khao Sok National Park and Angthong Marine National Park.

Hiking along either well-defined waterfall trails, or nature trails to visit caves or appreciate local flora and fauna are popular with visitors. Bird-watchers will find the islands

abundant with colourful species all year round.

Water sport enthusiasts will have ample opportunities for swimming, windsurfing, snorkelling and scuba-diving.

Also popular are the local buffalo fights, Muay Thai (Thai-style kick boxing) bouts and monkeys at work as expert coconut pickers.

GETTING TO KOH SAMUI

Koh Samui can be reached by plane, a combination of train/bus/ferry and by boat or hydrofoil. By far the most convenient way to reach the island is by Bangkok Airways (Tel. 253-8942-8, 253-4014-6), offering five daily 70-minute direct flights from Bangkok and one



daily flight from Phuket. Visitors can also fly Thai Airways International to Surat Thani on the mainland and continue by ferry from Don Sak or speed boat from Ban Don.

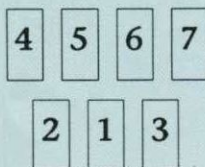
The journey by train from Bangkok to Surat Thani takes approximately 13 hours. Schedules are available from Bangkok's Hualampong Station (Tel. 223-3762). Daily tour buses offer air-conditioned comfort and leave from the Southern Bus Terminal on Charansanitwongse Road (Tel. 414-4978-9). Both train and bus passengers will have to find their way to the ferry or boat landings to continue their journey to Koh Samui.





Executives (Surat Thani)

1. Sakoon Pikooted
General Manager
2. Pisit Thoopthong
Executive Asst. Manager
3. Manod Channara
Front Office Manager
4. Sawai Promkrai
Engineer
5. Boworn Kaewkanya
Housekeeper
6. Preecha Gawkaew
Chef Executive
7. Sompong Mienkaew
Restaurant Manager



Bangkok Post

Special Publications

Editor
Sub-Editor
Production

Hardy Stockmann
Sunantha Vrameteekul
Allied Printers

Text
Photography
Art

Chatpet Dumrongkijaset
Boonlong Phan-Udom
Chuthorn Malikamas

Gen Advertising Mngt
Supplmnts Sales Mngt
Sales Supervisor

Ladaval Tatanawongse
F.S. Wong
Viroon Chanvitayaron

The Bangkok Post is edited by Paisal Sricharatchanya for the Post Publishing Co, Ltd, Printer, Publisher and Owner.
Office: 3rd floor, U-Chuliang Building, 968 Rama IV Road, Bangkok 10500. Tel: 233-8030/59, Fax: 238-5340 0591

**We are proud
to be a part of
your success**

TALIESIN GROUP
DESIGN CONSULTANT

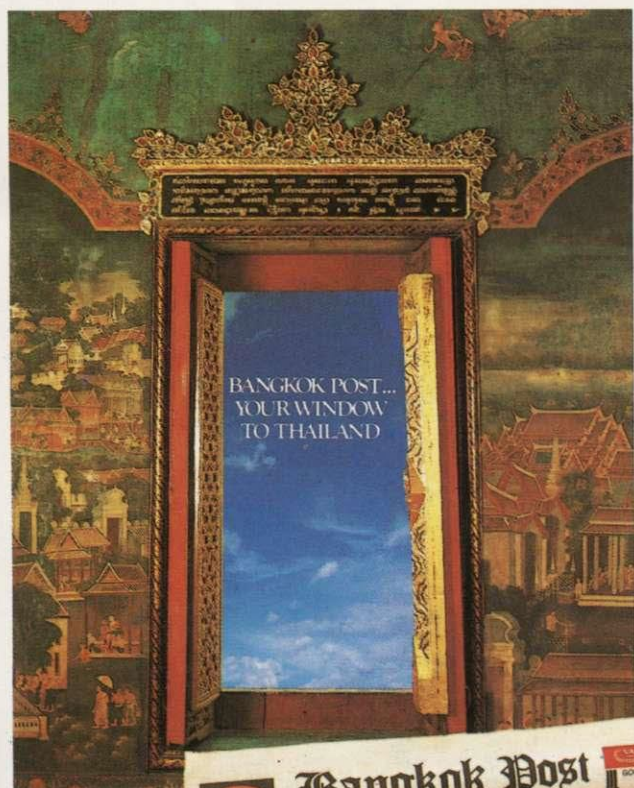
19th Floor, 77/257 Rajathawee Tower Bldg.,
Phayathai Rd., Bangkok 10330
Tel. 254-7200-8 Ext. 257, 252-8558 (Direct Line)
Fax: 252-8558

**Wishing Samui Palm Beach Resort
continued growth
and prosperity.**



169 Toon-Siam Bldg., 4th Floor, Suthisarn Rd.,
Phayathai, Bangkok 10400, Thailand.
Tel. 270-1816 Fax: 270-1894

We specialise in designs for interior decorations;
making of all kinds of furniture;
architectural designs and construction contracts.



The Leading English
Newspaper of Thailand
& the ASEAN Region

THE POST PUBLISHING CO., LTD.

U Chulalongkorn Foundation Bldg., 908 Rama IV Rd., Bangkok 10500. Tel. 2338030 (30 lines). Telex: 82833 TICALBK TH

On the occasion of
the Grand Opening
we wish
SAMUI PALM BEACH RESORT
success and prosperity



BANGKOK AIRTOUR (1988) CO., LTD.

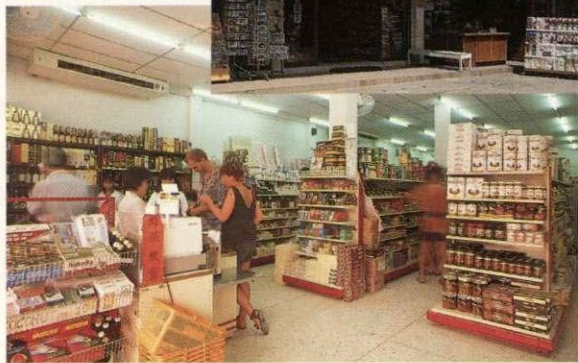
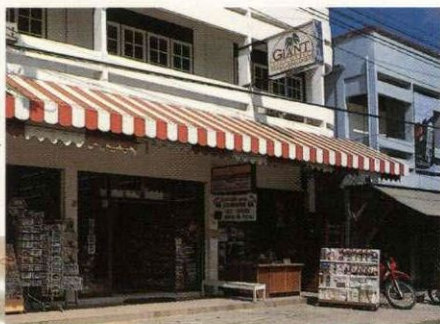
1111 Ploenchit Road, Patumwan, Bangkok 10330, Thailand.

Tel. 255-8964-8 Fax: 255-8969

Telex: 22699 AIRTOUR TH

- Flight reservations and sale of air-tickets for Bangkok Airways
- Room reservations for any hotel or resort on Samui Island and throughout Thailand.
- Transportation Service around Samui Island
- Package Tours

**Congratulations
on your Grand Opening.**



GIANT SUPERMARKET

ใจแอนท์ ซุปเปอร์มาร์เก็ต

91/15 ถนนวิภาวดีรังสิต ต.อ่างทอง

อ.เกาะสมุย จ.สุราษฎร์ธานี 84140

โทร. (077) 421-249

FAX (077) 421-447

91/15 Taweeratpaddee Rd.,

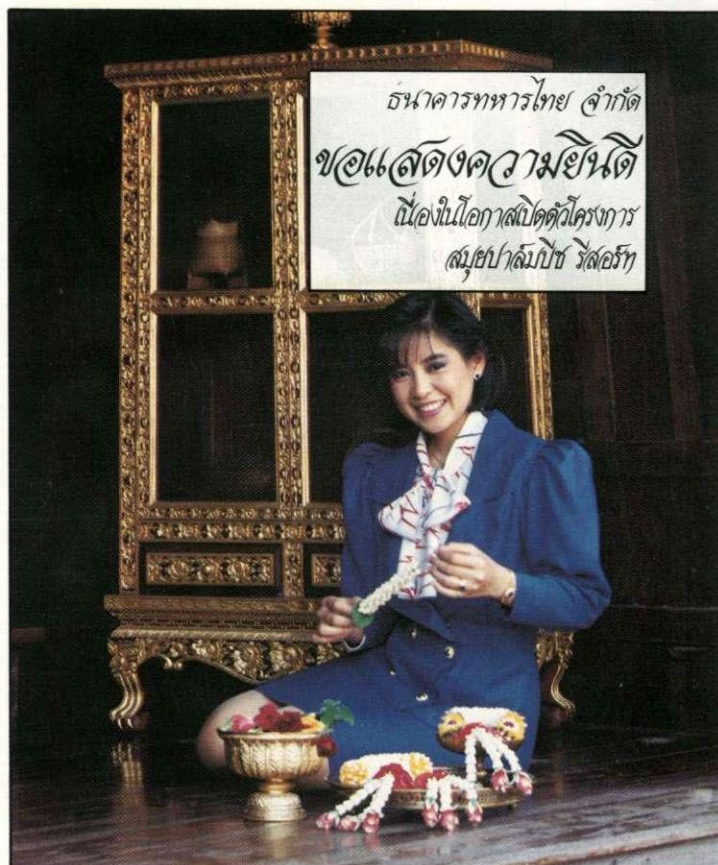
Angthong, Ko Samui,

Suratthani, Thailand.

Tel. (077) 421-249

FAX. (077) 421-447

ธนาคารทหารไทย จำกัด
ขอแสดงความยินดี
เนื่องในโอกาสเปิดตัวโครงการ
สมุยปาล์มบีช รีสอร์ท



ธนาคารทหารไทย
สมุยปาล์มบีช

Congratulations

Sole Agent of foreign whiskey and wine.

Daeng' Shop

1/6 Taveeratpakdee Road

T. Angthong Samui-Island

Surat Thani 84140

Tel. (077) 421293

**Congratulations And Best Wishes
SAMUI PALM BEACH
On The Grand Opening**



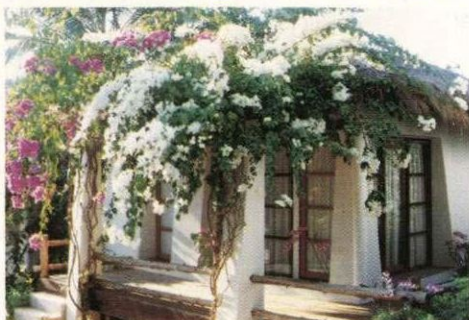
Prachak Sahaphan (1982) Co., Ltd.

216 Taweerajpakdj Rd. Angthong

Kho Samui Suratthani 84140

Tel. (077) 421293

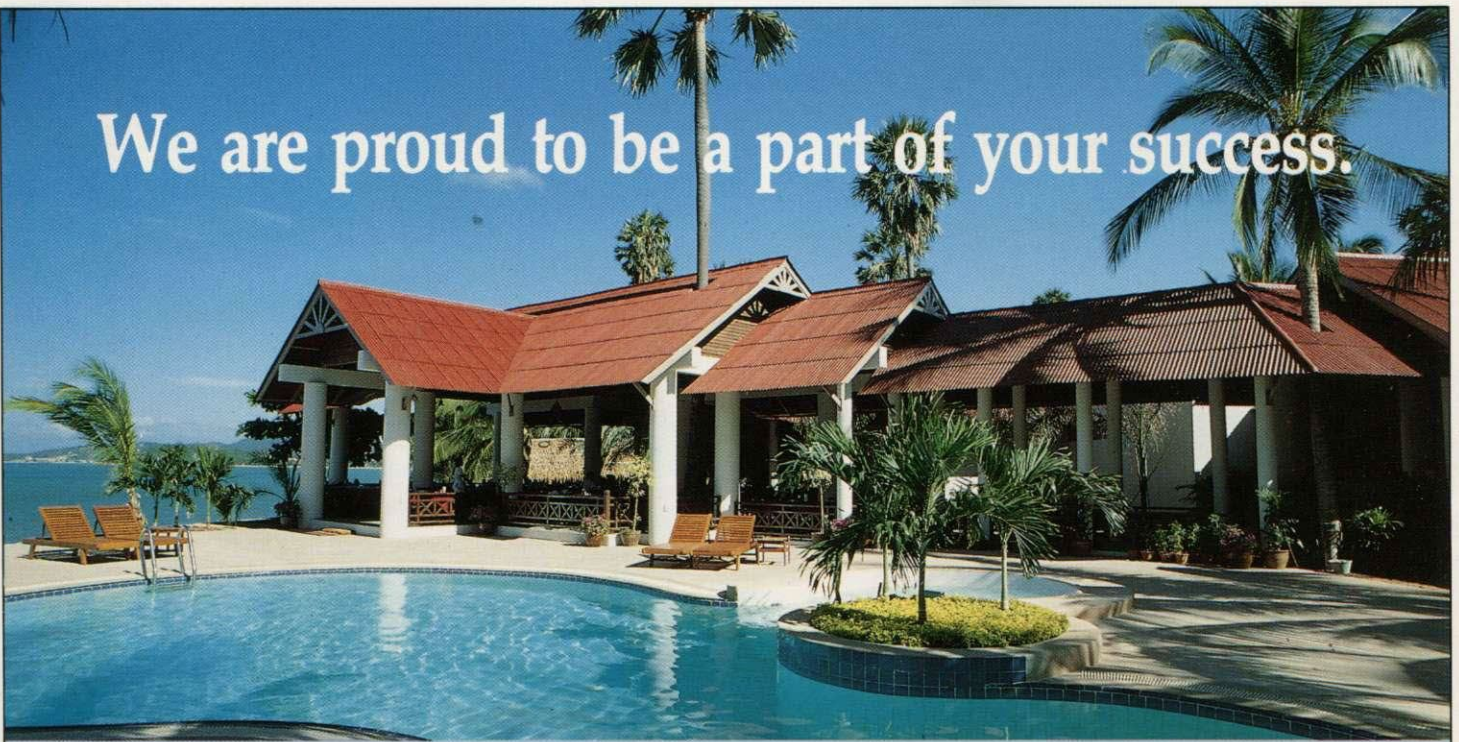
CONGRATULATIONS !



JOY RESORT
Chaweng Beach

28 Moo 3 Bo Pud Bay, Samui Island
Surat Thani 84140 Tel. (077) 421376

We are proud to be a part of your success.



บริษัท ศรีธรรมา ก่อสร้าง จำกัด
SRITRANG CONSTRUCTION CO., LTD.

กรุงเทพฯ : 215/83 ถ.ประชาราษฎร์ 1 บางโพ บางซื่อ กรุงเทพฯ 10800 โทร. 5850605, 5874533 โทรสาร : 5874533
สุราษฎร์ธานี : 12/1 ถ.ร.ร.เทศบาล 3 ต.ตลาด อ.เมือง จ.สุราษฎร์ธานี 84000 โทร. (077) 273174, 283765

ขอแสดงความยินดี
เนื่องในโอกาสทำพิธีเปิด
สมุยปาล์มบีช รีสอร์ท



โกมล พรพัฒน์ไสว
บริษัท พรหมันคงก่อสร้าง จำกัด
361 ถ.เจริญนคร คลองสาน กรุงเทพฯ 10600
โทร. 4371841 โทรสาร. 4390352

May your Grand Opening
bring you success and prosperity.



Carrier



SAIJO DENKI Saijo Denki

UNI-Aire®

Uni-Aire

Sale, installation and spare part services
for airconditioners and water heaters.

Compressor Samui

308/6 T. Angthong, Samui Island
Surat Thani 84140
Tel. (077) 421446

Congratulations!



รับออกแบบและจัดสวน
LANDSCAPE DESIGN & CONSULTANT



FUTURE GREEN CO., LTD.

บริษัท ฟิวเจอร์กรีน จำกัด
FUTURE GREEN CO., LTD.

32/1 หมู่ 5 ตำบลบ้านใหม่ ถนนติวานนท์ อำเภอปากเกร็ด จังหวัดนนทบุรี โทร. 583-4187, 583-4188
32/1 MOO 5 TAMBOL BANMAI, TIVANONTH RD., PAKKRED, NONTABURI. TEL. 583-4187, 583-4188

With best wishes for Samui Palm Beach Resort on its Grand Opening

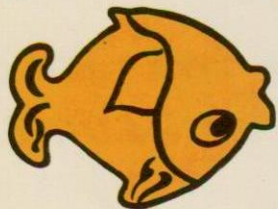
If You Love Koh Samui
Raise Your Hand

Now You Know Why We
Fly There So Frequently
Just 70 Minutes Away. Every Day.



For reservations: Bangkok (02) 253-4014-6,
Samui (077) 421-196, Phuket (076) 212-341

SAMUI PALM BEACH



*An escape
into Paradise*



For more information and reservations
call your travel agent or contact..



SAMUI PALM BEACH

144 Sukhumvit Rd., Bangkok 10110
Tel. 2538942-7 Ext. 57, 32
Telex: 82654 BUMC TH
Fax: (02) 2534005

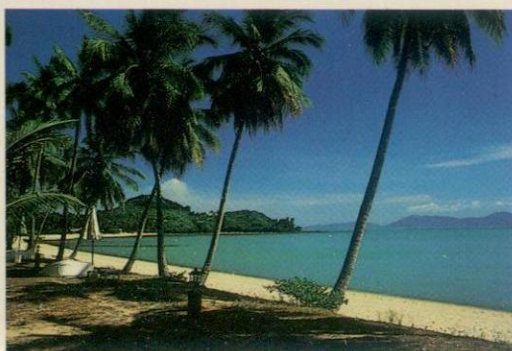
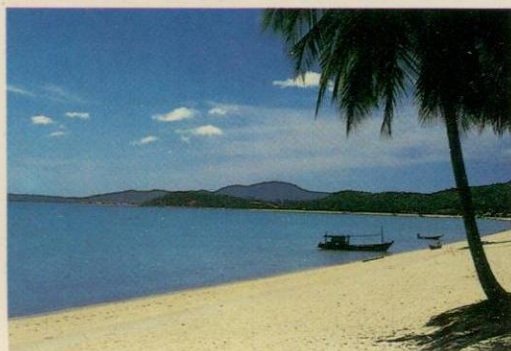
175/3 Moo 1 Thaveerat-Pakdee Rd.,
Bo Phut, Ko Samui Surat thani,
Thailand 84140 Tel. (077) 421-358
Fax. (077) 421358





SAMUI PALM BEACH

*Where your vacation
dreams come true*



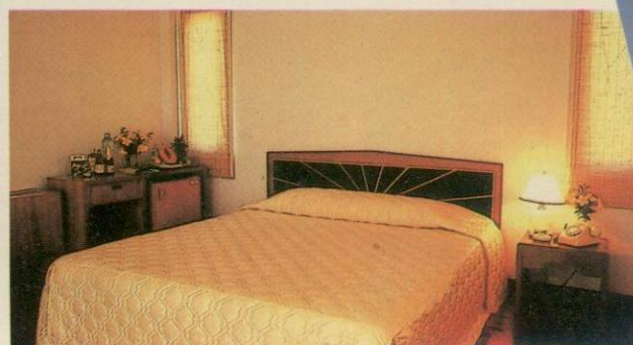
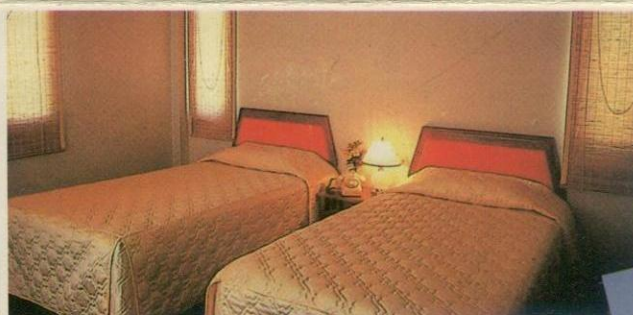
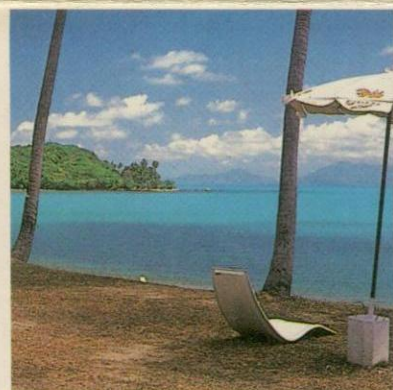
Split-type air conditioning with individually controlled temperature, private bathroom, hot & cold water, piped-in-music, mini-bar, room service & laundry/dry cleaning, telephone, cable & mail service, transportation, tour service & sports, with a restaurant & bar offering delicious delicacies fresh from the sea.



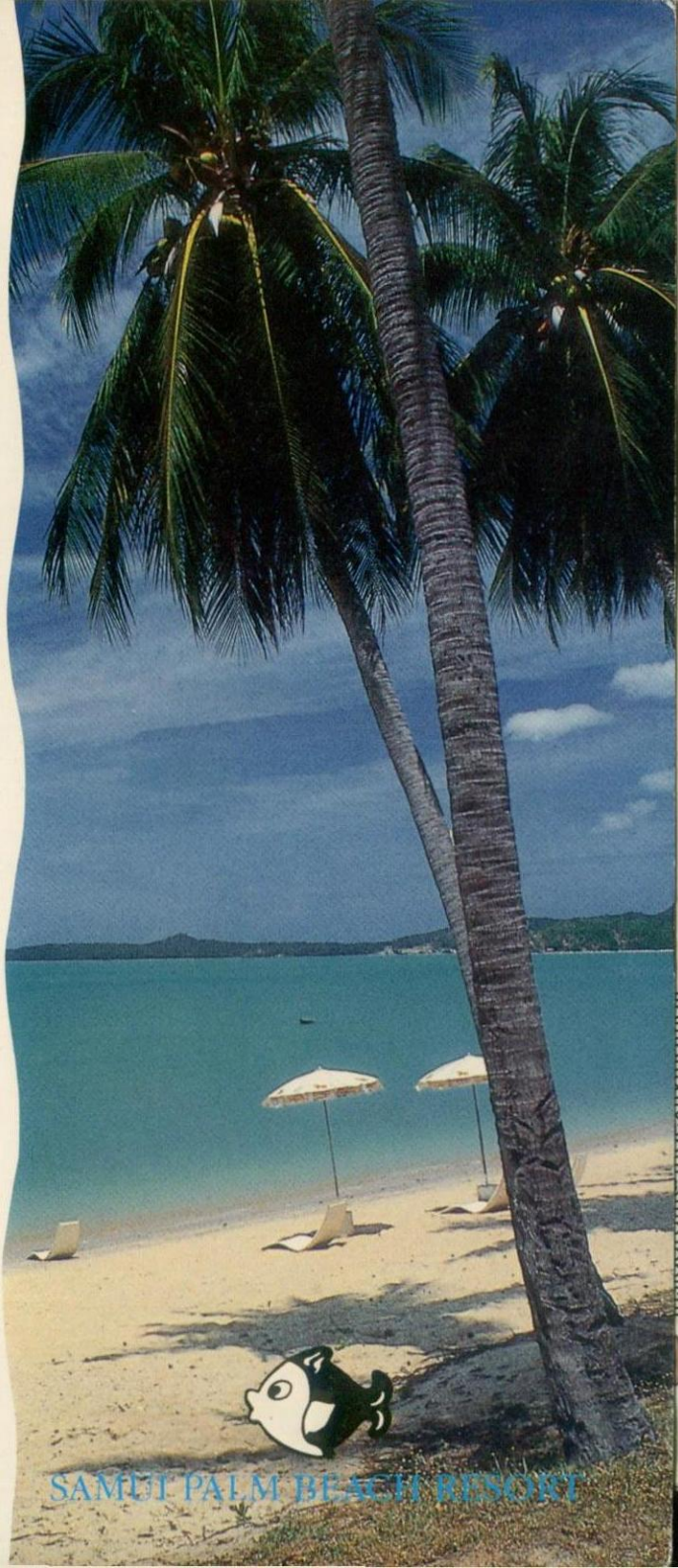
SAMUI PALM BEACH

20 Deluxe bungalows with separate balconies and spectacular view, set on Samui's beautiful private beach, Bo Phut Bay. Enjoy a relaxing atmosphere under the tranquil shade of coconut palms. Bathe in crystal blue water. Tan under the tropical sun on a peaceful white sand beach.

Throw your time piece away, escape to Samui Palm Beach for a perfect holiday and memorable pleasure.



A Special Place to Stay a While



SAMUI PALM BEACH RESORT

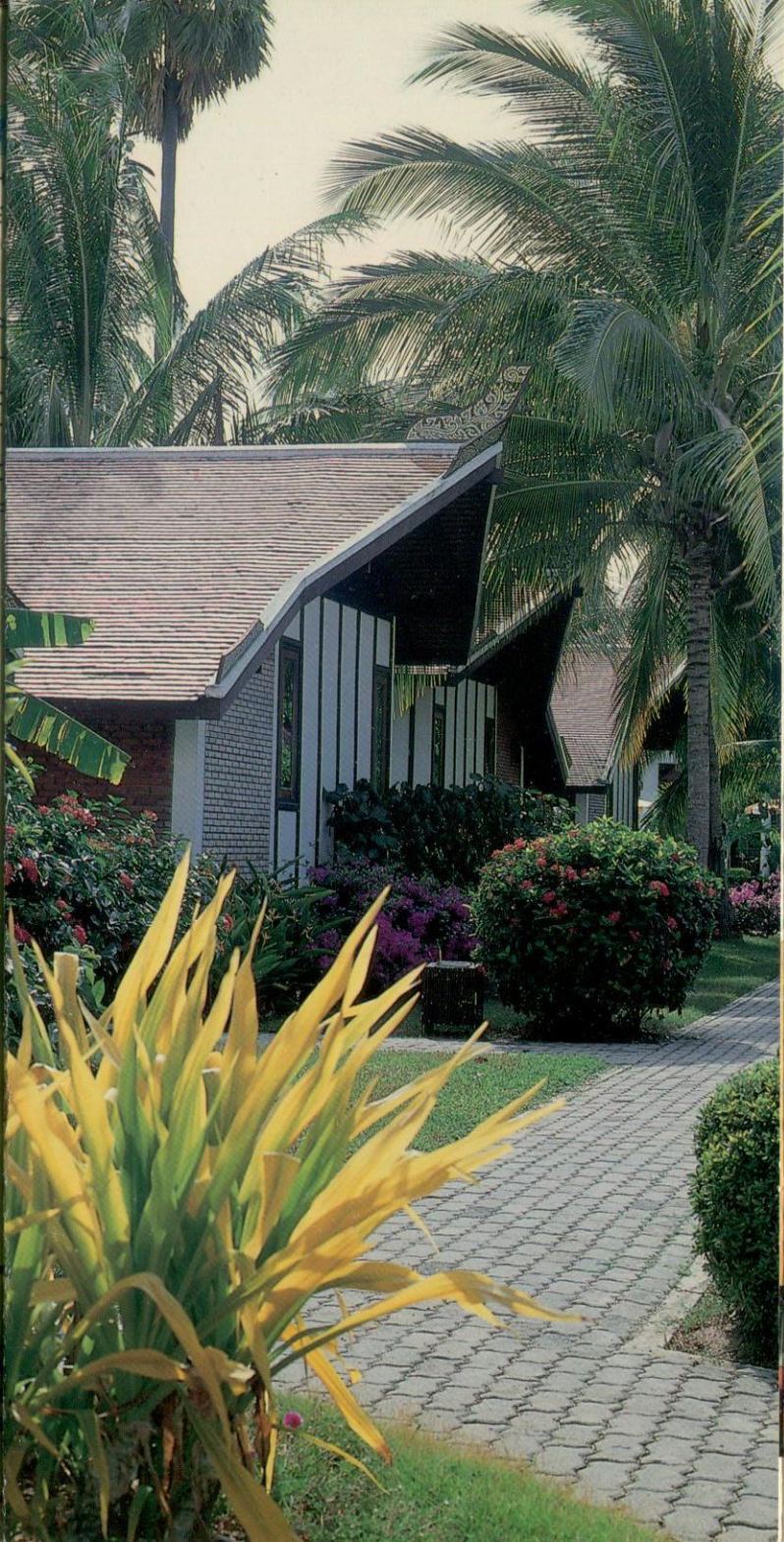
YOUR OWN *W*ORLD OF PEACEFUL REST

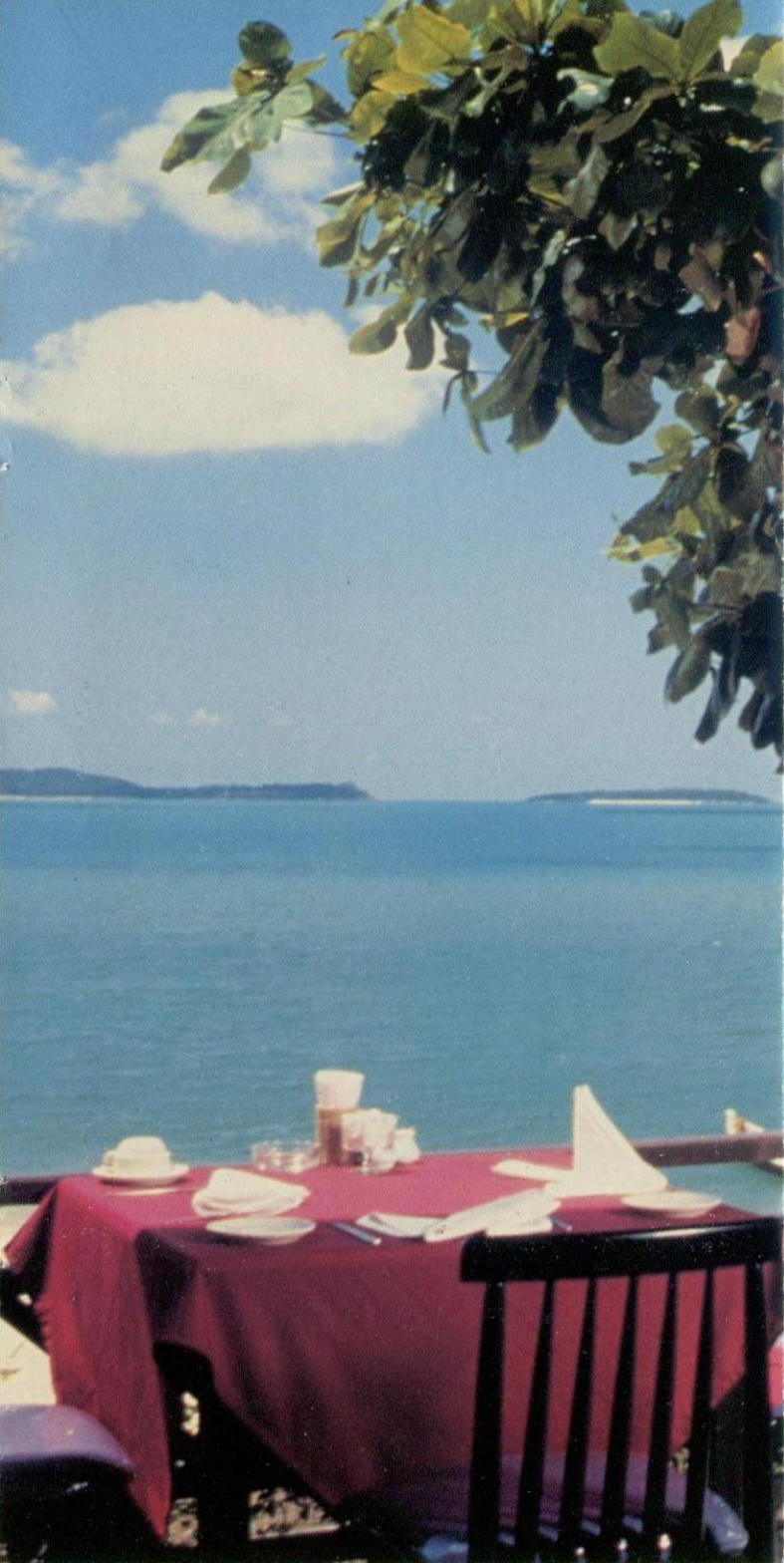
We offer
privacy in
each and
every room,
decorated
in tasteful
simplicity
among na-
tural sur-
rounding.



You'll be impressed with
the peaceful atmosphere, making
every moment of your rest a
dream world of your own.







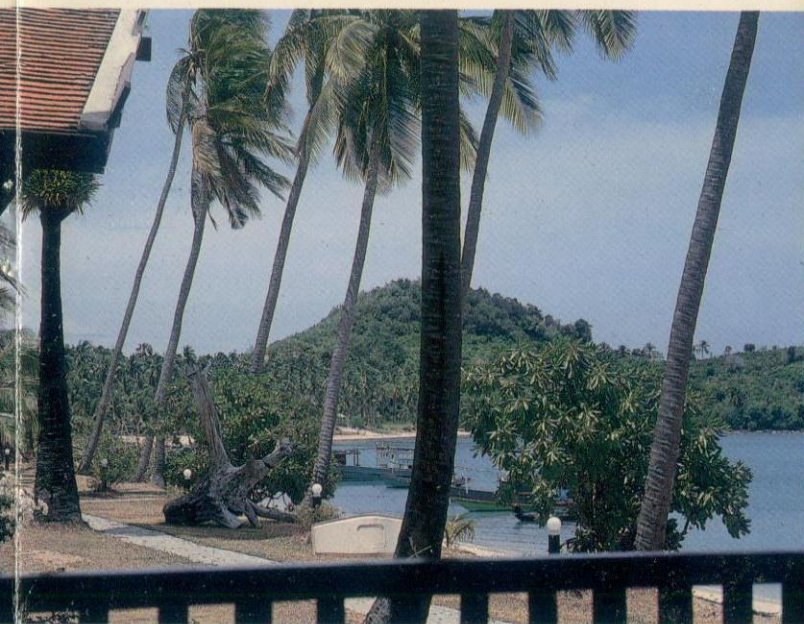
H O L I D A Y

O

N S A M U I

Koh Samui... where long lines of
clean, white beaches stretch
along the beautiful coastline
is awaiting you to enjoy its
Mountain scenery, dotted with
greenery under a clear blue sky,
and creates an atmosphere of
happiness, warmth, and privacy.
It's everything you ever dream
of. Koh Samui... dream island.

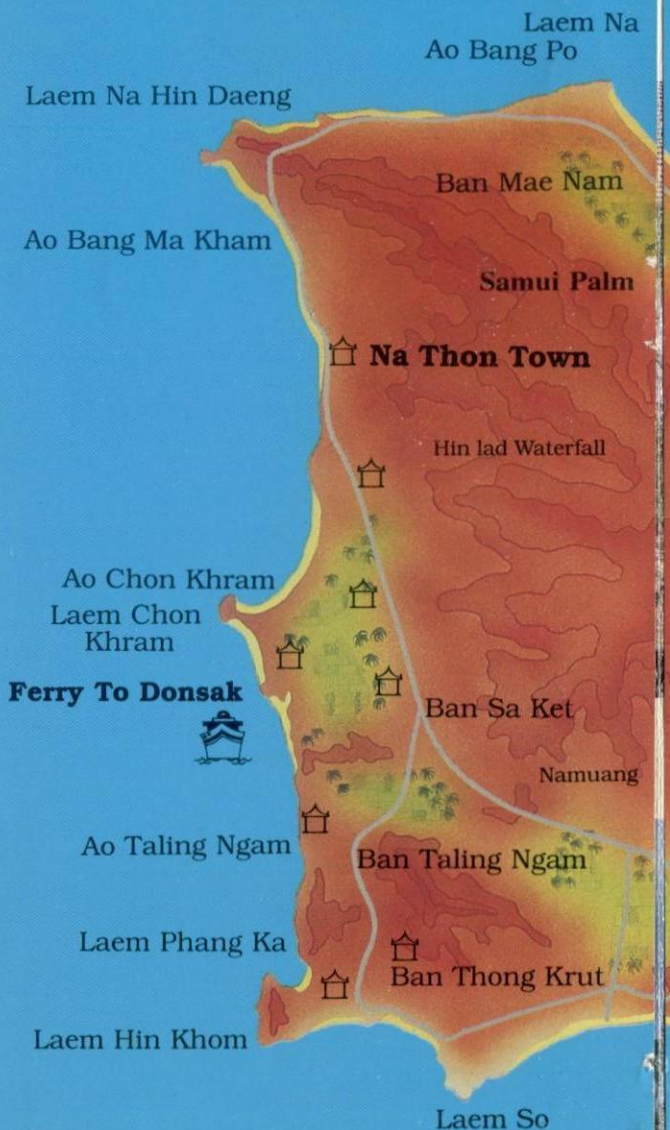




As such, we easily turn the place into a land of beauty and charm, complemented with all-service facilities to make your days here much, much more special.

That's why you're here today for a happier holiday.

MAENAM BEACH



KOH TAN



To Koh Pha Ngan



Pra Lan

Laem Sam Rong

BOPHUT BEACH

Ao Plai Laem

Big Buddha

Laem Ka
Thong

Beach Resort

Ban Bo Phut

Airport

Ao Yai Noi

Ban Chaweng

Ban Chaweng Noi

CHAWENG BEACH

Ban Lamai

Waterfall

Ban Thurian

LAMAI BEACH



Ban Hua Thanon

Fishing Village

Ban Thale

Ao Bang Kao



SAMUI PALM BEACH RESORT

MAP OF
KOH SAMUI

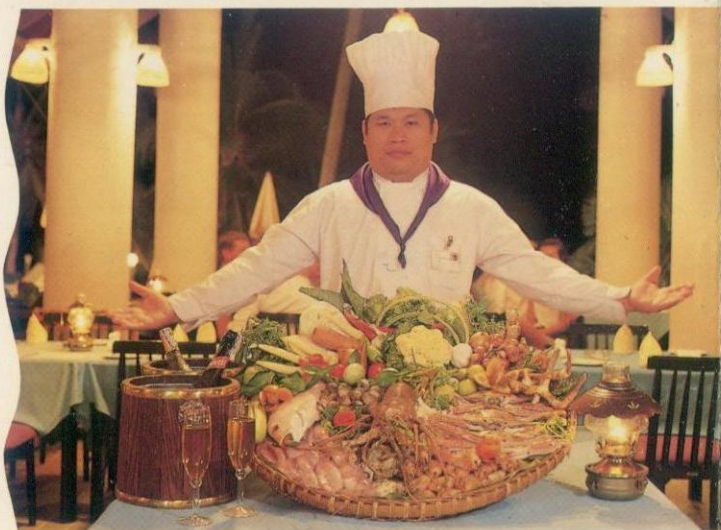
BEAUTIFUL *I*SLAND FOR BEAUTIFUL DAYS



All day long, you can find good times with all kinds of activities floating in the pool, lazing on a private and peaceful beach, or bathing in warm sunlight amid the cool shady foliage. Coupled with our hospitable services, your day is always 24-hours happy.

Delicious Meal in Delightful Atmosphere

Samui Palm Beach features a specially prepared menu of succulent food freshly fetched from the sea. And you can enjoy every delicious meal with our hospitable services in a natural setting, making it a delightful experience hard to forget.



S A M U I I N B R I E F



Koh Samui, situated in the heart of the Gulf of Siam, covering a land of 247 sq.km., is the 3rd largest island in Thailand, where you can easily reach by Bangkok Airways' daily flights direct from Bangkok. Awaiting for you there with a warm welcome is Samui Palm Beach Resort.

CONTACT AVAILABLE:

GUEST SERVICES

Transfer : Airport - Hotel, Ferry or Express
Pier Hotel, Town - Hotel. Local & Longdistance Call,
Fax, Safe Deposit Box, Water Sports, Swimming
Pool and Sight Seeing Tour Around the Island and
Angtong Marine National Park.



SAMUI PALM BEACH RESORT

Reservation

Bangkok Office

140 Pacific Place Bldg., Sukhumvit Rd. Bangkok 10110 Thailand

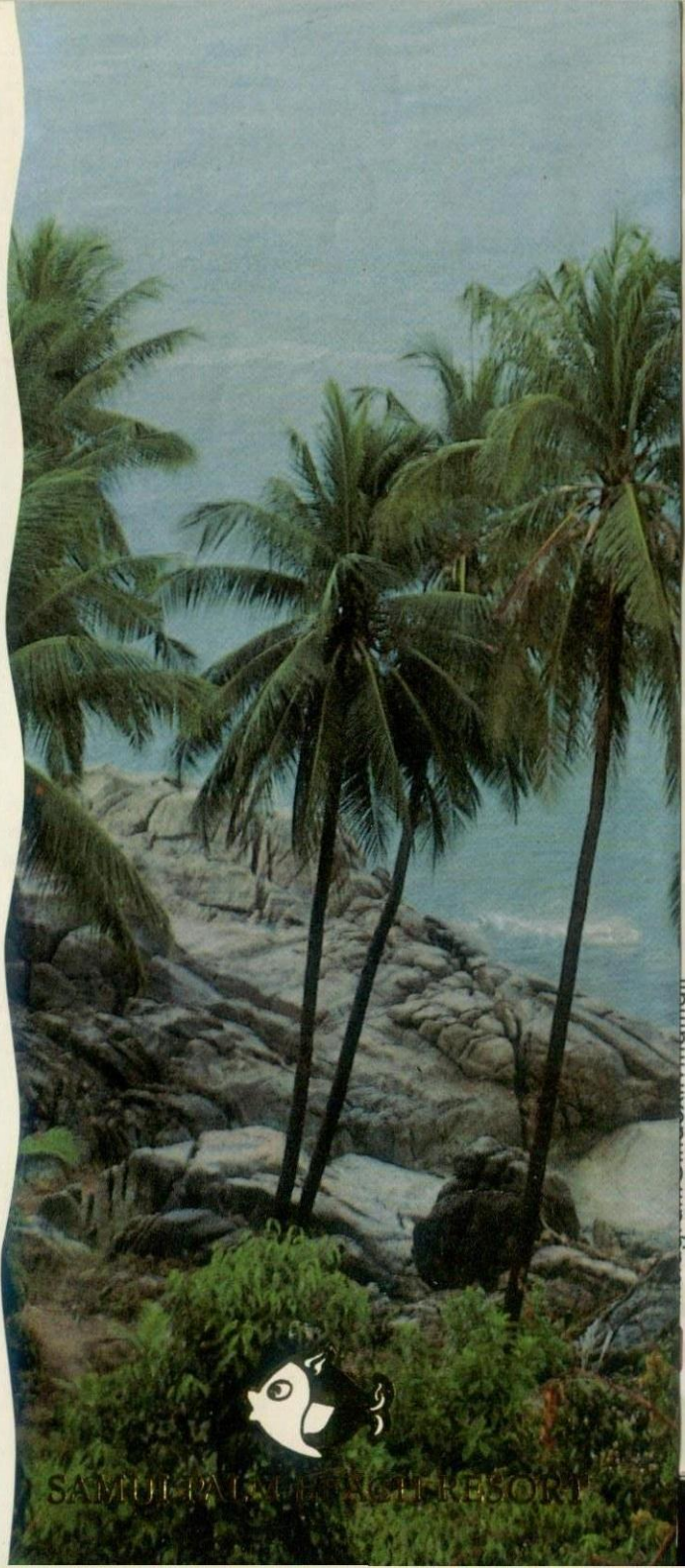
Tel.: 253-8942-7, Fax: (662) 253-4005 Telex: 82654 BKP TH

Samui Palm Beach Resort

175/3 Thaveerat-Pakdee Rd., Bo Phut, Koh Samui, Surat-thani,
Thailand

Tel.: (077) 425-494, 425-495 Fax: (077) 425-358

A Special Place to Stay a While



SAMUTPAI NEE FACTI RESORT

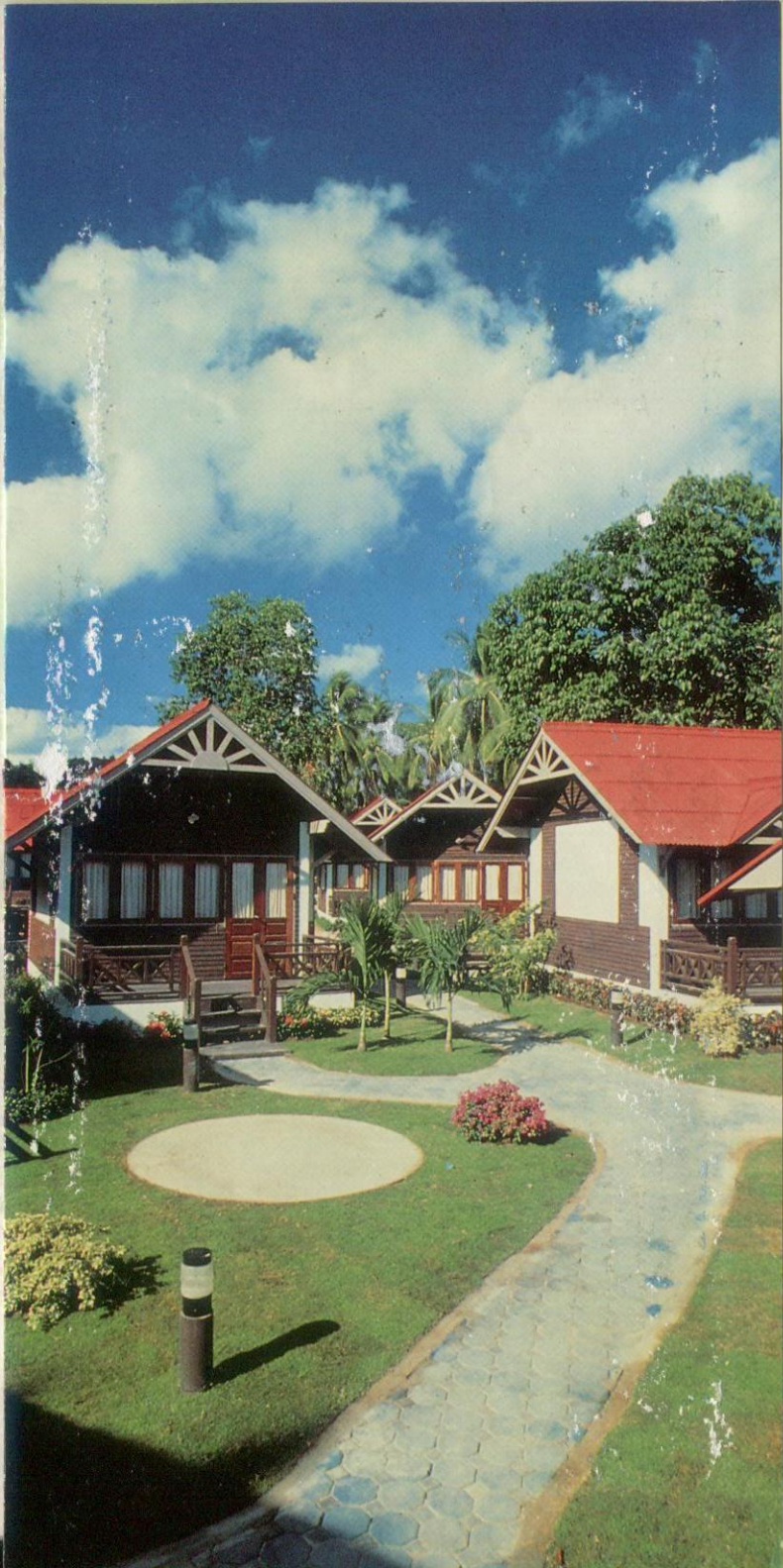
YOUR OWN **W**ORLD OF PEACEFUL REST

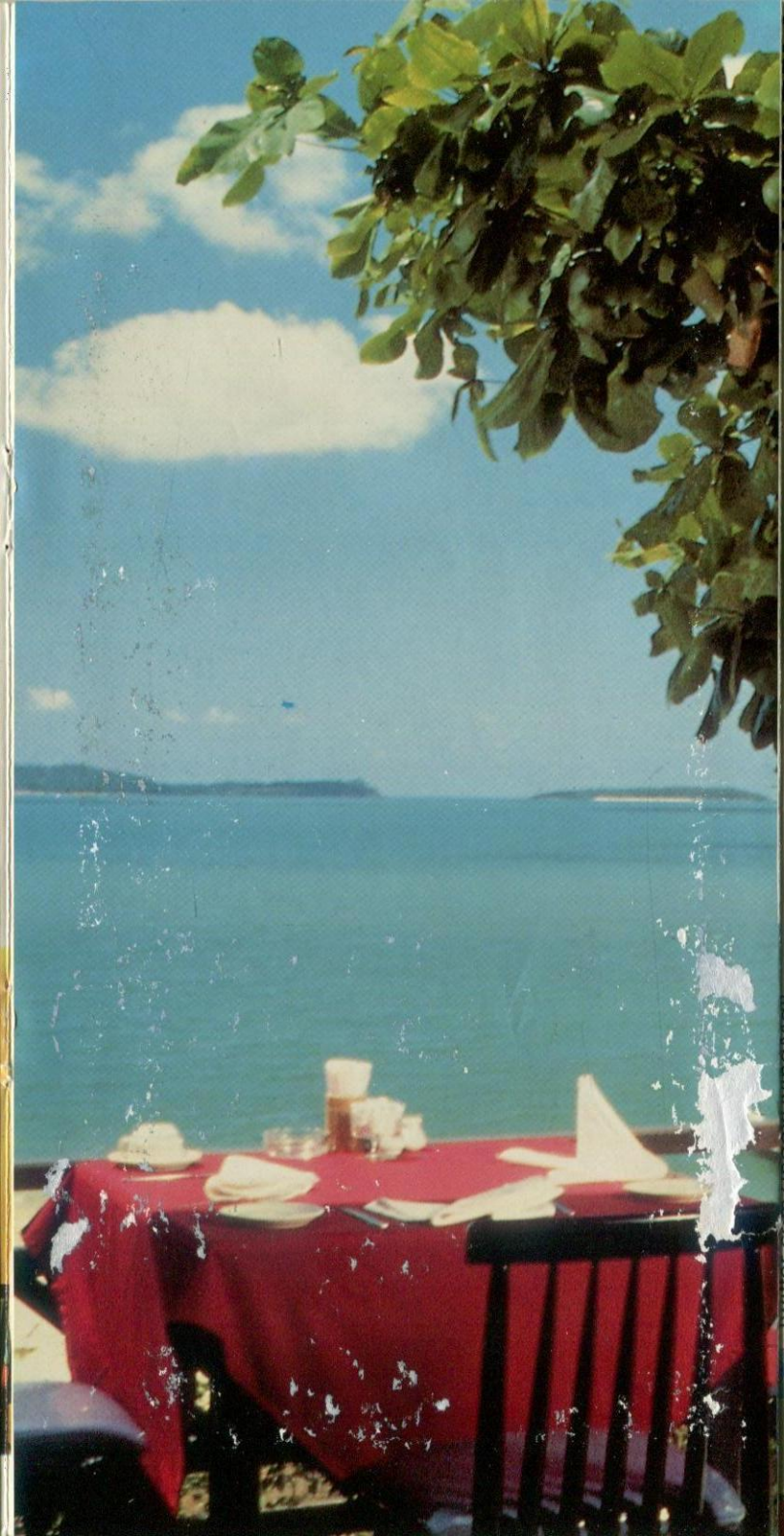
We offer
privacy in
each and
every room,
decorated
in tasteful
simplicity
among na-
tural sur-
rounding.



You'll be impressed with
the peaceful atmosphere, making
every moment of your rest a
dream world of your own.

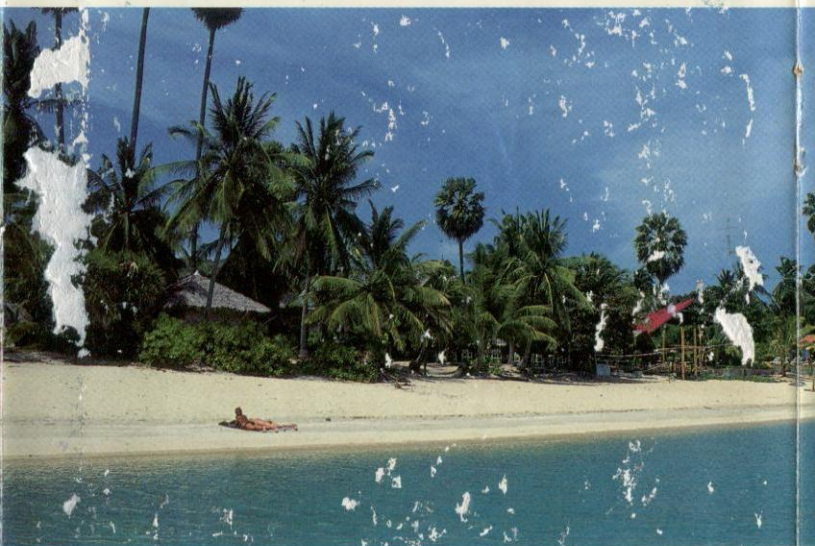


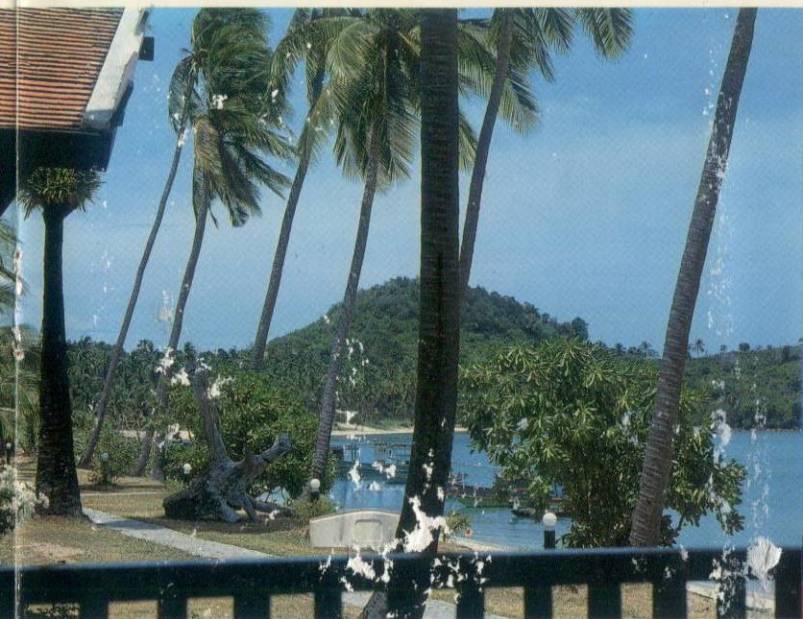




H O L I D A Y O N S A M U I

Koh Samui... where long lines of clean, white beaches stretch along the beautiful coastline is awaiting you to enjoy its Mountain scenery, dotted with greenery under a clear blue sky, and creates an atmosphere of happiness, warmth, and privacy. It's everything you ever dream of. Koh Samui... dream island.

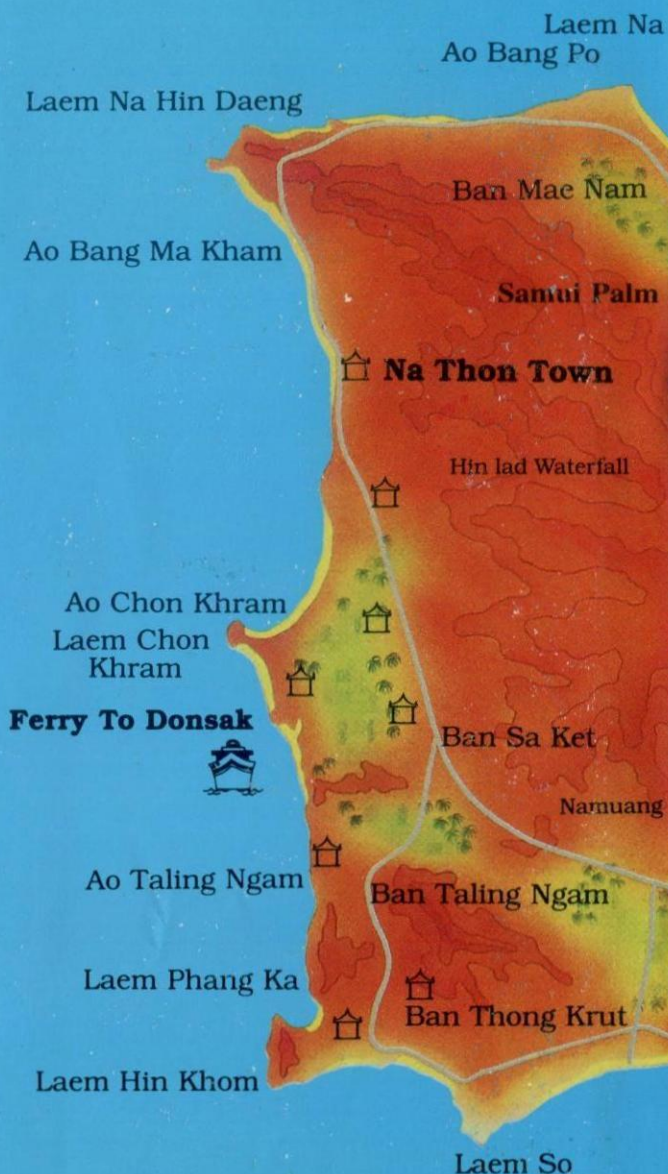




As such, we easily turn the place into a land of beauty and charm, complemented with all-service facilities to make your days here much, much more special.

That's why you're here today for a happier holiday.

MAENAM BEACH



KOH TAN



To Koh Pha Ngan

Pra Lan

Laem Sam Rong

BOPHUT BEACH

Ao Plai Laem
Big Buddha

Laem Ka
Thong

Beach Resort

Ban Bo Phut

Airport

Ao Yai Noi

Ban Chaweng

Ban Chaweng Noi

CHAWENG BEACH

Ban Lamai

Waterfall

Ban Thurian

LAMAI BEACH



Ban Hua Thanon

Fishing Village

Ban Thale

Ao Bang Kao



SAMUI PALM BEACH RESORT

MAP OF
KOH SAMUI

BEAUTIFUL *I*SLAND FOR BEAUTIFUL DAYS



All day long, you can find good times with all kinds of activities floating in the pool, lazing on a private and peaceful beach, or bathing in warm sunlight amid the cool shady foliage. Coupled with our hospitable services, your day is always 24-hours happy.

Delicious Meal in Delightful Atmosphere

Samui Palm Beach features a specially prepared menu of succulent food freshly fetched from the sea. And you can enjoy every delicious meal with our hospitable services in a natural setting, making it a delightful experience hard to forget.



S A M U I I N B R I E F

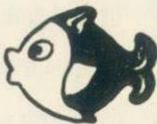


Koh Samui, situated in the heart of the Gulf of Siam, covering a land of 247 sq.km., is the 3rd largest island in Thailand, where you can easily reach by Bangkok Airways' daily flights direct from Bangkok. Awaiting for you there with a warm welcome is Samui Palm Beach Resort.

CONTACT AVAILABLE:

GUEST SERVICES

Transfer : Airport - Hotel, Ferry or Express
Pier Hotel, Town - Hotel. Local & Longdistance Call,
Fax, Safe Deposit Box, Water Sports, Swimming
Pool and Sight Seeing Tour Around the Island and
Angtong Marine National Park.



SAMUI PALM BEACH RESORT

140 Pacific Place Bldg., Sukhumvit Rd. Bangkok 10110 Thailand

Tel.: 253-8942-4, 254-4690-7 Fax: (662) 254-4698

Samui Palm Beach Resort

175/3 Thaveerat-Pakdee Rd., Bo Phut, Koh Samui, Surat-thani,
Thailand

Tel.: (077) 425-494-5, 245-063-4 Fax: (077) 425-358